

Curriculum Vitae

TAKASHI OGUCHI, Professor

Department of Psychology
College of Contemporary Psychology
Rikkyo University
1-2-25 Kitano, Niiza-shi, Saitama, JAPAN, 352-8523
Phone & FAX number: +81-48-471-7096
Email: oguchi@rikkyo.ac.jp

EDUCATION

Ph.D. The University of Tokyo, Social Psychology (1992)

M.A. The University of Tokyo, Social Psychology (1987)

B.Lit. Rikkyo University, Psychology (1985)

ACADEMIC EXPERIENCE

2009 - Professor, Department of Psychology, Rikkyo University, Tokyo, Japan

2004 - 2009 Associate Professor, Department of Behavioral Science, Chiba University, Chiba, Japan

1995 - 2004 Associate Professor, Graduate School of Human Life Sciences, Showa Women's University, Tokyo, Japan

1992 - 1995 Associate Professor, Department of Psychology, Showa Women's University, Tokyo, Japan

1990 - 1992 Researcher, The Japan Institute for Labour, Tokyo, Japan

1987 - 1990 Assistant Professor, College of Sociology, Rikkyo University, Tokyo, Japan

RESEARCH GRANTS

2014 - 2017 *Extension of Mental Health Tourism*. Grant in aid for scientific research. (Japanese Ministry of Education, Culture, Sports, Science and Technology: #70221851, 15,640,000 yen). Principal Investigator.

- 2013 *A study on KidZanias in Japan.* (KidZania Japan Corporation, 400,000 yen.) Principal Investigator.
- 2012 - 2015 *Effects of human service on tourists in resorts.* (Japanese Ministry of Education, Culture, Sports, Science and Technology: # 24611018, 5,590,000 yen). Co-Investigator.
- 2012 - 2015 *Does pride in a job promote safety behavior?*(Japanese Ministry of Education, Culture, Sports, Science and Technology: #24530796, 5,070,000 yen). Co-Investigator.
- 2011 - 2014 *Effects of autobiographical memory on depression through self-disclosure and self-focus.* (Japanese Ministry of Education, Culture, Sports, Science and Technology: #23530829, 5,070,000 yen). Principal Investigator.
- 2010 *Moderating effects of self-disclosure on negative remembrance of autobiographical memory and mental health.* (Rikkyo University, SFR grant, 500,000 yen). Principal Investigator.
- 2009 - 2010 *Trials of mental health tourism.* (Japan Tourism Agency, grant, 3000000 yen). Principal Investigator.
- 2008 - 2009 *Tourism resources in Chiba Prefecture to promote mental health.* (Chiba Prefecture grant, 3,000,000 yen). Principal Investigator.
- 2006 - 2008 *Effects of self-categorization as an emotional management strategy on sense of load among recipients of self-disclosure.* Grant-in-aid for scientific research (Japanese Ministry of Education, Science, and Culture: #18530477, 4,000,000 yen). Principal Investigator.
- 2006 - 2007 *Tourism development of Chiba Prefecture from the viewpoint of psychology.* (Chiba Prefecture grant, 3,300,000 yen). Principal Investigator.
- 2005 - 2007 *Psychological study of the effects of relationships on self-change.* Grant-in-aid for scientific research (Japanese Ministry of Education, Science, and Culture: #17330136, 1,0140,000 yen). Co-Investigator.
- 2002 - 2004 *Transformation of self and social emotions.* Grant-in-aid for scientific research (Japanese Ministry of Education, Science, and Culture: # 14310100, 6,200,000 yen). Co-Investigator.
- 2002 - 2004 *A fundamental study on education for prohibition of smoking.* Grant for private universities (Japanese Ministry of Ministry of Education, Science, and Culture: 1,500,000 yen). Principal Investigator.
- 2000 *Psychological factors which determine participation of ecotourism.* (Grant of The Japanese Institute of Tourism Research, 250,000 yen). Principal Investigator.
- 1993 *Measuring for aptitudes for a manager based on The Affect Control Theory.* (HRM institute, 500,000 yen). Principal Investigator.
- 1993 *Effects of self-disclosure on aggressive behaviour.* Grant-in-aid for scientific research (Japanese Ministry of Education, Science, and Culture: # 05710091, 900,000 yen). Principal Investigator.

1989 *Self-disclosure and aptitude for a sales person.* (HRM institute, 600,000 yen). Principal Investigator.

AWARDS

- 2015 Best Paper Award. 5th Advances in Hospitality and Tourism Marketing & Management (AHTMM) Conference. June 18 - 21, Beppu, Japan. (with Abe, K., & Sugai, K).
- 2015 Best Paper Award (Dr. HaiSikSohn Award: No. 1 Award). 21th Asia Pacific Tourism Association Annual Conference. May 14 - 17, Kuala Lumpur, Malaysia. (with Kawakbubo, A., Kasuga, M., Itao, K., & Komazawa, M.).
- 2011 Best Paper Award. 17th Asia Pacific Tourism Association Annual Conference. July, Seoul, Korea. (with Ohshima, R., & Hirokawa, K.).
- 2006 Best Teacher Award. Chiba University
- 1984 Alumni Scholarship. Rikkyo University

PROFESSIONAL AFFILIATIONS

Japanese Psychological Association

The Japanese Group Dynamics Association

Japanese Society of Social Psychology

Japanese Association of Industrial / Organizational Psychology

Asian Association of Social Psychology

The Japanese Institute of Tourism Research

Japan Foundation for International Tourism

Asia Pacific Tourism Association

EDITORIAL BOARD MEMBER

2014 - *Journal of Travel & Tourism Marketing*

2009 - *International Journal of Tourism Sciences*

2007 - 2011 *Japanese Association of Industrial/Organizational Psychology Journal*

2004 - *Tourism Studies*

1998 - 2000, 2005 - 2007 *Japanese Journal of Experimental Social Psychology*

1998 - 2000 *Asian Journal of Social Psychology*

EDITORSHIP

2015 Special Issue on "Contemporary Tourism Marketing in Japan" in *The Journal of Travel & Tourism Marketing* (with Timothy Lee).

2011 - 2012 *Editor, Tourism Studies*

CURRENT INTERESTS

Dr. Oguchi investigates issues in social, I/O (industry and organizational) psychology, and psychology in tourism using various methodologies, and seeks to solve actual problems simultaneously, cooperating with public sectors and companies, by applying findings of these domains to actual situations. He is trying to make a new theory on human service.

In particular, his current research centers on the effects of tourism on mental health, inspiration and positivity with various subjective and objective methods. For the past few years, he has focused on how positive effects of tourism fade away along with the progress of time, and how to maintain the positive state originated by tourism. He is also interested in finding formulating a system that shows which states and traits of tourists' minds improve their mental health and positivity through different activities, lodgings and human services they receive during a vacation.

PUBLICATIONS

Books

Oguchi, T. (2013). (Ed.). *Easy Social Psychology*. Tokyo: Natsume - sha.

Oguchi, T., Kusumi, T., Imai, Y. (2009). (Eds.). *Skills on work*. Kyoto: Kitaouji - shobou.

Murata, K., Sakamoto, A., & Oguchi, T. (2008). (Eds.). *Basic and Applied Social Psychology*. Tokyo: Housoudaigaku - shuppankyoukai.

Oguchi, T. (2006). (Ed.). *Social Psychology of Tourism*. Kyoto: Kitaouji - shobou.

Oguchi, T., Kusumi, T., & Imai, Y. (2003) (Eds.). *Eminent White: Suggestion for Office Workers from the Viewpoint of I/O Psychology*. Kyoto: Kitaoji - shuppan.

Moroi, K., Munakata, H., Oguchi, T., Dohi, I., Konno, M., & Adachi, T. (2001). *Working Women*. Tokyo: Hokuju - shuppan.

Book Chapters

Takeda, H., & Oguchi, T. (2014). Stress and personality. In I. Dohi (Ed.), *Social Psychology to Challenge Themselves*. Hoiku - sha.

Oguchi, T., & Hanai, T. (2013). Needs, motivation of tourists and their personality. In T. Hashimoto (Ed.), *Theory of Tourists Behavior*. Tokyo: Hara - shobou.

Oguchi, T. (2009). Affiliation motivation, etc. In Japanese Society of Social Psychology. (Ed.), *Dictionary of Social Psychology*. Tokyo: Maruzen.

Oguchi, T. (2007). Psychology of tourism, primary scene, etc. In M. Kagawa (Ed.), *Dictionary of Tourism*. Tokyo: Mokurakusha.

Watanabe, K., Harashima, M., & Oguchi, T. (2007). Effects of differences of target person on 'carry over effects' of self-presentation. In H. Nakamura, & M. Toyama (Eds.), *Psychological process in 'self-categorization'*. Tokyo: Gakushuin University.

Oguchi, T., Matsuno, T., & Naito, J. (2005). The affect control theory and its application. In Human Interaction Research Center. (Ed.), *The Future minds of Contemporary Men*. Tokyo: Toyo Univesity.

Oguchi, T. (2002). Self-disclosure. In M. Funatsu, & K. Ando. *Social Psychology of Ego and Self*. Tokyo: Hokuju - shuppan.

Oguchi, T. (2000). Some measurements scales. In H. Nakamura. (Ed.), *Psychological Individual Differences in Interpersonal Situation*. Tokyo: Brain - shuppan.

Oguchi, T. (2000). Time to consume. In Institute of living psychology, Showa women's university (Ed.), *Modern Society and Living Psychology*. Tokyo: Kazama - shobou.

Oguchi, T. (1998). Self-disclosure and adaptation. In K. Ando, & T. Oshimi (Eds.), *Social Psychology of Self*. Tokyo: Seishin - shobou.

Oguchi, T. (1999). Self-disclosure, social penetration theory, etc. In Y. Nakajima et al. (Eds.), *Dictionary of Psychology*. Tokyo: Yuuhikaku.

Oguchi, T. (1994). Self-disclosure, self-presentation, etc. In K. Furuhashi. (Ed.), *Dictionary of Social Psychology*. Tokyo: Yuuhikaku.

Oguchi, T., & Ando, K. (1988). Self-disclosure. In K. Ando, I. Daibo, & K. Ikeda (Eds.), *Perspective on Social Psychology Vol.1*. Tokyo: Seishin - shobou.

Journal Articles (Refreed)

- Kawakubo, A. & Oguchi, T. (2015). Effects of short-stay vacation as mental health tourism on mental health of employees. *International Tourism Review*, 22, 179 - 185.
- Nakajima, M., Mori, M., Oguchi, T., & Tanno, Y. (2014). What kinds of interpersonal stress events affect the levels of self-rumination and self-reflection? *The Japanese Journal of Personality*, 23, 101 - 104.
- Io, M., & Oguchi, T. (2014). Chinese immigrants' psychological well-being and homeland visit, *Tourism Analysis*, 19, 227 - 232.
- Oshima, R., Fukuba, M., & Oguchi, T. (2014). Effect of managers on organizational citizenship behavior of young employees. *Japanese Association of Industrial / Organizational Psychology Journal*, 28, 3 - 13.
- Saiga, R., & Oguchi, T. (2014). Comparison of effect of homeland visit on mental health between immigrants in Macao and in Japan. *International Tourism Review*, 21, 27 - 33.
- Oshima, R., Hirokawa, K., & Oguchi, T. (2014). Self-monitoring to reduce the impact of neuroticism on job satisfaction and organizational citizenship behavior. *The Japanese Journal of Personality*, 22, 262 - 272.
- Ochiai, T., & Oguchi, T. (2013). Development of a Japanese version of the TALE scale. *The Japanese Journal of psychology*, 84, 508 - 514.
- Hanai, T., & Oguchi, T. (2009). How do consumers perceive the reliability of online shops? *Cyberpsychology: Journal of Psychosocial Research on Cyberspace*, 3(2), article 6.
- Oguchi, T., & Harashima, M. (2009). Effects of self-efficacy and priming of strategies on task perform. *Progress in Asian Social Psychology*, Vol. 7 (Global issues and challenges in a changing world: Psychological, cultural and group relationships.), 491 - 504.
- Hanai, T., & Oguchi, T. (2008). The appearance patterns of emotional expressions in e-mail exchanges: A text-mining analysis. *Research in Social Psychology*, 24, 131-139.
- Hanai, T., Oguchi, T., Ando, K., & Yamaguchi, K. (2008). Important attributes of lodgings to gain repeat business: A comparison between individual travels and group travels. *International Journal of Hospitality Management*, 27, 268 - 275.
- Harashima, M., & Oguchi, T. (2007). Effects of explicit and implicit self-esteem on in-group favoritism. *The Japanese Journal of Experimental Social Psychology*, 47, 69 - 77.
- Hyugano, T., & Oguchi, T. (2007). The 'situational sense of nigate' by sociometric status and personality traits among elementary school students. *The Japanese Journal of Experimental Social Psychology*, 46, 133 - 142.

- Yashiro, K., Oguchi, T., Wang, Y., & Sun, L. (2005). Effects of individual primary scene and psychological differences on preference of tourist destinations. *Human Geography*, *20*(5), 81 - 85.
- Hanai, T., & Oguchi, T. (2005). The effect of loneliness people experienced before on present affiliation motive and social skills. *The Japanese Journal of Experimental Social Psychology*, *44*, 62 - 70.
- Matsushima, K., Shimizu, M., & Oguchi, T. (2005). Relationship between word of mouth, and frequency and evaluation on using an Internet lodging reservation site. *International Tourism Review*, *12*, 71-74.
- Yashiro, K., & Oguchi, T. (2003). Effects of individual primary scene and psychological differences on preference of tourist destinations. *The Tourism Studies*, *15*, 27-33.
- Oguchi, T., & Yashiro, K. (2003). Psychological determinants of green tourism. *The Tourism Studies*, *14*, 27 - 36.
- Hyugano, T., & Oguchi, T. (2003). Aptitude of managers from the viewpoint of hardiness. *Japanese Association of Industrial / Organizational Psychology Journal*, *16*, 87-95.
- Hyugano, T., & Oguchi, T. (2002). On the nature and origin of 'nigate.' *Japanese Journal of Psychology*, *73*, 157 - 165.
- Maejima, K., & Oguchi, T. (2001). Effects of marital discords on children's self-esteem, emotional instability, and aggression. *Japanese Journal of Family Psychology*, *15*, 45 - 56.
- Yamaguchi, K., & Oguchi, T. (2001). Psychological factors that determine evaluation of room service workers in ryokan. *Tourism Studies*, *12*, 9 - 18.
- Yamaguchi, K., & Oguchi, T. (2000). Relationship between employment and work satisfaction of workers and their personality in human service industry. *Japanese Journal of Social Psychology*, *16*, 83 - 91.
- Yamaguchi, K., & Oguchi, T. (1999). Personality in human service industry. *Japanese Association of Industrial / Organizational Psychology Journal*, *11*, 3-13.
- Oguchi, T. (1998). Attraction of labor unions from the view point of their members, *The Japanese Journal of Labour Studies*, *457*, 61 - 74.
- Yamaguchi, K., & Oguchi, T. (1998). Perspectives of studies on smile in human service industry. *Japanese Association of Industrial / Organizational Psychology Journal*, *11*, 3 - 13.
- Schneider, I. E., Lankford, S.V., & Oguchi, T. (1997). The cross-cultural equivalence of the TIAS: Summary results. *Annals of Tourism Research*, *24*, 994 - 998.
- Oguchi, T., & Kikuchi, H. (1997). Voice and interpersonal attraction. *Japanese Psychological Research*, *39*, 56 - 61.

- Oguchi, T. (1992). Effects of sound environment on self-disclosure. *Japanese Journal of Experimental Social Psychology*, 32, 27 - 33.
- Oguchi, T. (1991). Goal-based analyses of willingness of self-disclosure. *Japanese Psychological Research*, 33, 180 - 187.
- Oguchi, T. (1991). Effects of mothers' self-disclosure and nourishing attitude on children's self-disclosure and adaptation. *Japanese Journal of Social Psychology*, 6(3), 175 - 183.
- Oguchi, T. (1990). A basic study on self-disclosure motive. *Japanese Journal of Applied Psychology*, 15, 29 - 38.
- Oguchi, T. (1990). The effects of a recipient's openness and conveyance to a third party of the self-disclosure on change in the discloser's liking and self-disclosure. *Japanese Journal of Psychology*, 61, 147 - 154.
- Oguchi, T. (1990). Effects of status of recipients in a group on speculation of self-disclosure motive. *Japanese Journal of Experimental Social Psychology*, 30, 35 - 40.
- Numazaki, M., & Oguchi, T. (1990). Two dimensions of self-handicapping among college students. *Japanese Journal of Social Psychology*, 5, 42 - 49.
- Oguchi, T. (1989). Relationships between decision congruency among disclosers and recipients on disclosers' personality and self-disclosure motives. *Japanese Journal of Psychology*, 60, 224 - 230.

Journal Articles (Non - refreed)

More than 60 papers.

International Conference Papers

- Oguchi, T., Abe, K., & Sugai, K. (2015). Giving confectionary souvenirs and taking pictures make tourists happy. *The 5th Advances in Hospitality & Tourism Marketing and Management (AHTMM) Conference Proceedings*, 530 - 532. (Beppu, Japan)
- Kawakubo, A., Kasuga, M., Itao, K., Komazawa, M., & Oguchi, T. (2015). Effects of short-stay vacation on the mental health of Japanese employees. *21th Asia Pacific Tourism Association Annual Conference Proceedings*. (10 pages). (Kuala Lumpur, Malaysia).
- Kawakubo, A., & Oguchi, T. (2015). Psychological evaluation of the depression and sleep to improve the quality of life, *The 6th World Congress on Sleep Medicine* (Seoul, Korea).

- Kawakubo, A., & Oguchi, T. (2015). Effects of rumination, reflection and self-disclosure on depression among adults. *The 16th Annual Meeting of the Society for Personality and Social Psychology* (Long Beach, California, USA).
- Kawakubo, A., Abe, K., Sekiguchi, Y., & Oguchi, T. (2014). Effect of edutainment theme park "KidZania" on career consciousness. *20th Asia Pacific Tourism Association Annual Conference Proceedings*. (10 pages). (Ho Chi Minh, Vietnam).
- Oguchi, T., Abe, K., Sekiguchi, Y., & Saiga, R. (2013). Effectiveness of an edutainment theme park in Japan: "KidZania" improves children's career consciousness. *19th Asia Pacific Tourism Association Annual Conference Proceedings*. (10 pages). (Bangkok, Thailand).
- Oguchi, T., Saiga, R., & Io, M. (2013). The effects of visiting homelands on immigrants' psychological well-being. *19th Asia Pacific Tourism Association Annual Conference Proceedings*. (9 pages). (Bangkok, Thailand).
- Takeda, H., Momose, H., & Oguchi, T. (2013). Effects of vacation preference and images of similar scenery on stress recovery. *Proceedings of TOSOK International Tourism Conference*. (10 pages). (Seoul, Korea).
- Oguchi, T., & Hirokawa, K. (2012). Group tour influences tourists' satisfaction. *2nd Advances in Hospitality and Tourism Marketing & Management Conference Proceedings*. (in CD-ROM, 6 pages). (Cofu, Greece).
- Oguchi, T., Abe, K., Ohshima, R., & Hirokawa, K. (2012). Giving confectionary souvenirs makes tourists happy. *18th Asia Pacific Tourism Association Annual Conference Proceedings*, 584. (Taipei, Taiwan).
- Ohshima, R., Hirokawa, K., & Oguchi, T. (2011). Effects of specific activities and achievement motivation of tourists on stress reduction. *Blurring the Boundaries. (15th Asia Pacific Tourism Association Annual Conference Proceedings)*, 130-137. (Seoul, Korea). (Best Paper Award).
- Takeda, H., Motoki, R., & Oguchi, T. (2011). Effects of an excursion on mental health. *2011 TOSOK International Tourism Conference Proceedings*, (10 pages). (Seoul, Korea).
- Oguchi, T., Harashima, M., & Saita, H. (2009). Fade out phenomena of summer vacation on mental health. *Emerging Tourism & Hospitality Trends*, 491-504. 15th Asia Pacific Tourism Association Conference, (Incheon, Korea).
- Harashima, M., Miura, Y., Takeda, H., Sato, M., Shiota, S., Ohe, Y., Ohira, H., & Oguchi, T. (2008). Investigation of effectiveness of mental health tourism. *Tourism & Hospitality in Asia Pacific*, (Bangkok, Thailand).
- Hanai, T., Shiota, S., Yashiro, K. & Oguchi, T. (2008). Examination of predictors of lodging reservation cancellation on travel web sites. *Tourism & Hospitality in Asia Pacific*, 112 - 119. (Bangkok, Thailand).
- Oguchi, T., Shiota, S., & Matsuura, A. (2008). Mental health tourism: Its background and Concept. *Tourism & Hospitality in Asia Pacific*, 433 - 437. (Bangkok, Thailand).

- Oguchi, T., & Harashima, M. (2008). The sense of load among recipients of self-disclosure. Society for Personality and Social Psychology, 2008 Annual Meeting. (Albuquerque, USA).
- Oguchi, T. (2007). The Application of UNESCO World Heritage as tourism resources from the viewpoint of social psychology. 31th Korea Leisure Association Conference. (Invited speech). (Cheju, Korea).
- Oguchi, T., & Harashima, M. (2007). Effects of self-efficacy and priming of strategies on task performance: High self-efficacy always produces high performance? Asian Association of Social Psychology Conference. (Kota Kinabalu, Sabah, Malaysia).
- Miura, Y., Hanai, T., & Oguchi, T. (2007). Motivation and stress reduction among travelers. *Coming of the Asian Waves (Tourism & Hospitality: Education & Research)*, 13th Asia Pacific Tourism Association & 5th Asia Pacific CHRIE Joint Conference. (CD - ROM). (Beijin, China).
- Hanai, T., Miura, Y., Harashima, M., & Oguchi, T. (2007). Impact of the inspection of the onsen websites on hope of visiting, recommended hope, and spot images. *Coming of the Asian Waves (Tourism & Hospitality: Education & Research)*, (CD - ROM). 13th Asia Pacific Tourism Association & 5th Asia Pacific CHRIE Joint Conference. (Beijin, China).
- Oguchi, T., & Watanabe, K. (2007). "Why" makes travel, "How" induces packing. *Coming of the Asian Waves (Tourism & Hospitality: Education & Research)*, (CD - ROM). 13th Asia Pacific Tourism Association & 5th Asia Pacific CHRIE Joint Conference. (Beijin, China).
- Hanai, T., & Oguchi, T. (2006). Don't leave the voice of customer unsolved: Importance of lodgings' reaction. *Hospitality & Tourism Education: Trends & Strategies*, 222 - 233. 12th Asia Pacific Tourism Association & 4th Asia Pacific CHRIE Joint Conference. (Hualien, Taiwan).
- Oguchi, T., Hanai, T., & Watanabe, K. (2006). The effect of responses to comments of guests on the Internet website on evaluation of lodgings. *Hospitality & Tourism Education: Trends & Strategies*, 193 - 197. 12th Asia Pacific Tourism Association & 4th Asia Pacific CHRIE Joint Conference. (Hualien, Taiwan).
- Hanai, T., Ando, K., Yamaguchi, K., & Oguchi, T. (2005). What is the most important component for lodgings getting repeat business? *New Tourism for Asia-Pacific, Vol. II*, 819 - 830, Asia Pacific Tourism Association Eleventh Annual Conference (Goyang, Korea).
- Oguchi, T., Ando, K., Yamaguchi, K., & Hanai, T. (2005). The companion effect and group polarization in group travel. *New Tourism for Asia-Pacific, Vol. II*, Asia Pacific Tourism Association Eleventh Annual Conference, (Goyang, Korea).
- Hanai, T., Okamoto, N., Shimizu, M., & Oguchi, T. (2004). The features of popular hotels in "Shinjuku" on internet business websites: What hotel information is instrumental in the promotion of reservations? *Globalization and Tourism Research*, 1208 - 1213. Asia Pacific Tourism Association Tenth Annual Conference, (Nagasaki, Japan).
- Yashiro, K., Yamaguchi, K., & Oguchi, T. (2004). Effect of web page captions on internet based tour sales. *Globalization and Tourism Research*, 1201-1207. Asia Pacific Tourism Association Tenth Annual Conference, (Nagasaki, Japan).

Oguchi, T., Okamoto, N., Shimizu, M., & Matsushima, K. (2004). Factors predictive of consumers' satisfaction with hotels through analysis of internet evaluation on a travel website. *Globalization and Tourism Research*, 1126 - 1130. Asia Pacific Tourism Association Tenth Annual Conference, (Nagasaki, Japan).

Domestic Conference Papers

More than 70 papers.

Supervisor of Translation, Translation (from English into Japanese)

Oguchi, T. (2014). Social Proof. In Association of Study of Interpersonal Behavior. (Supervision of translation). *Influence* (3rd edition). Tokyo: Seishin - shobou.

Oguchi, T. (2013). *If you change your habit, you can change your life*. (Supervision of translation). Tokyo: Kyouikuhyouron - sha. (*from Korean into Japanese)

Oguchi, T. (2007). Social Proof. (2nd edition). In Association of Study of Interpersonal Behavior. (Supervision of translation). *Influence*. Tokyo: Seishin-shobou.

Oguchi, T. (2001). Self-disclosure. In K. Ando, & Y. Tanno. (Supervision of translation). *Advances in Clinical Social Psychology*. Tokyo: Seishin - shobou.

Oguchi, S., Izuta, W., Fujita, H., & Oguchi, T. (1999). *Body and Culture*. (Translation). Tokyo: Bunkashobouhakubun - sha.

Oguchi, T. (1998). To defeat persuasive strategy. In K. Ando. (Supervision of translation). *Propaganda*. Tokyo: Seishin - shobou.

Oguchi, T. (1994). Methodology in Social Psychology. In T. Suenaga, & K. Ando. (Supervision of translation). *Social Psychology*. Tokyo: Seishin - shobou.

Oguchi, T. (1989). *Social Proof*. In Association of Study of Interpersonal Behavior. (Supervision of translation). *Influence*. Tokyo: Seishin - shobou.

RECENT COURSES TAUGHT

Social Psychology

(Psychology in tourism)

(Interpersonal Psychology)

(I/O Psychology)

Methodology in Applied Psychology

Seminar in Psychology

GRADUATE STUDENT ADVISING

<u>Name</u>	<u>Current status</u>
Kazumi Yamaguchi	Professor, previous dean, Bunkyo University
Tomoko Hyugano	Associate Professor, Tokyo Future University
Kaoru Yashiro	Associate Professor, Otsuma Women's University
Masayuki Harashima	Associate Professor, Aikoku Gakuin University
Tomomi Hanai	Associate Professor, Teikyo University

CONTRIBUTION TO SOCIETY

Dr. Oguchi has been working as a member of many committees for society in the field of psychology and tourism.